



BANNER REQUEST PERMIT

See back for detailed information

Date applied for permit: _____

Name of applicant: _____

Name and address of business: _____

Contact number: _____

Type of event (i.e. if requested under Sec. 17-106.3 - grand opening, anniversary sale): _____

Banner/pennants requested from: _____ to _____

Location of banner/pennants (i.e. east side of building): _____

Provide a diagram with dimensions and wording (include a separate sheet with a sketch or drawing)

FOR OFFICE USE ONLY

Approved: _____ Disapproved: _____

Date: _____ Comments: _____

Sec. 17-106.2. Prohibited signs.

(2) *Other prohibited signs:*

(a) Mobile, portable, billboard, flags (except as part of a sidewalk sale, grand opening, special event, or anniversary sale conducted pursuant to Section 13-3 or Chapter 17 of this code), or banner (except as specifically authorized by the town council or as part of a sidewalk sale, grand opening, special event, or anniversary sale conducted pursuant to Section 13-3 or Chapter 17 of this code). **The official flags of the State of Florida and the United States of America, as well as all other flags of all other nations, are excluded from the definition of prohibited signs;**

Sec. 17-106.3. Permitted temporary signs.

The following temporary signs are permitted:

(6) *Sidewalk sales, special events, and anniversary sales.* As part of and during any sidewalk sale, special event, or anniversary sale, a merchant (**for a duration not exceeding seven (7) consecutive days as permitted**) may display:

(a) One banner or one flag not exceeding a size of three (3) feet by five (5) feet. Display of any banner or flag, any part of which exceeds fourteen (14) feet in height above ground level, shall be prohibited.

(b) Strings of pennants may be displayed, provided that:

1. The display of pennants is conducted such that no part of any pennant is displayed at a height exceeding fourteen (14) feet above ground level; and

2. No pennant has any wording or symbol upon it; and

(c) Signage, the wording of which is not legible from any paved roadway.

Sec. 17-106.4. Signs authorized in the various zoning districts.

Only those types of signs that are listed below are permitted in the following zoning districts:

(6) *C, C-1, and C-2 Commercial Districts.*

(f) *Banner:* A banner may be permitted for a duration not exceeding seventy-five (75) consecutive days as permitted provided that the banner does not exceed a size of three (3) feet by five (5) feet. Display of any banner, any part of which exceeds fourteen (14) feet in height above ground level, shall be prohibited.

(1) Strings of pennants may be displayed, provided that the display of pennants is conducted such that no part of any pennant is displayed at a height exceeding fourteen (14) feet above ground level and no pennant has any wording or symbols on it. Such strings of pennants may not be displayed for more than thirty (30) consecutive days.

(2) Only one banner (which is suggested for a business opening soon, celebrating a grand opening, celebrating an anniversary, or experiencing a major remodeling) may be permitted in a calendar year unless ownership changes.

(g) *Banner:* A sidewalk sale, special event, and anniversary sale opportunity may result in a permit being issued for a banner for a duration not exceeding seven (7) consecutive days as permitted (see Section 17-106.3 (6)).

(h) *Opening Soon and/or Grand Opening Sign:* Opening soon, and/or grand opening signs are permitted only once for each occupant or change of ownership of the property. Grand opening signs are allowed after each extensive remodeling of the premises, which must cost at least fifteen percent (15%) of the assessed valuation of the building. Opening soon and/or grand opening signs shall not be more than eighteen (18) inches by forty-eight (48) inches in size and shall not be displayed more than a combined seventy-five (75) days. Opening soon signs are permitted only during a period of time prior to the property being allowed to open for business.